

# Hosting a Successful Business After Hours

## *What We Need From You:*

**Invite you clients** - Send out invitations, emails, and promote the event throughout your place of business.

**Make it fun** - Have a theme (A Luau, Beer and Wine Tasting)! Provide door prizes (gift certificates or logo gear for your business).

**Provide food and beverage** - Guests will stay longer if they have something to eat. (Business After Hours is during dinner time).

**Advertise** - Announce your event at other luncheons and special interest groups. For Chamber members who can provide advertising see included list.

**Get your employees involved** - so they can help spread the word. Have an internal competition to see who can have the most guests attend.

Putting in a little extra time and effort will make hosting a Business After Hours a success!

