

Benefits & Duties

PROGRAM BENEFITS FOR THE AMBASSADOR

- Increased business name and business recognition
- Increased business networking opportunities
- Connect one-on-one with new & existing KCCVC members
- Increased referral opportunities through other Ambassadors & one-on-one contact with members
- Gain an insider's perspective of the local business community
- Opportunity to meet local business and community leaders
- Chance to help the community and show community pride

RESPONSIBILITIES OF THE AMBASSADOR

- Promotion of the value of Chamber membership within the Community
- Active recruitment of new members and retention of existing members
- Attendance at Chamber functions including ribbon cuttings, chamber lunches, Business After Hours, and Chamber events
- Support at Chamber functions as an official greeter, goodbye-host or crowd-host
- Contacting membership to inform of and invite to upcoming Chamber events
- Conducting goodwill calls and alerting the KCCVC staff of new businesses in the City

WHEN AND WHERE DOES THE AMBASSADOR COMMITTEE MEET?

The Ambassador Committee meets at the Kenai Visitor Center. Date & time TBD. Attendance at committee meetings is required of all ambassadors.

WHERE ARE THE EVENTS LOCATED?

Event locations will vary throughout the Kenai

2017 Board of Directors

Chairman of the Board

Bruce Jackman, Tesoro Alaska Company

Vice Chairman

Brendyn Shiflea, ConocoPhillips

Treasurer

Karl Heinz, First National Bank Alaska

Secretary

Penny Furnish, Stewart Title

Directors

Fred Braun, Jack White Real Estate-Kenai

Dennis Swarner O.D., Kenai Vision Center

Jake Arness, Udelhoven Oilfield Systems Service

JJ Gordon, Wal-Mart

Chris Finley, MediCenter

Scott Hamann, Metal Magic

Staff

Johna Beech, COO/President

Chastity Swafford, Facility Rentals Coordinator

Gloria Ungrue, Administrative Assistant

Louanne Stanton, Visitor Center Services Manager

Kenai Chamber of Commerce
& Visitor Center

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Kenai Chamber of Commerce & Visitor Center Ambassador Program



Connecting Businesses on the Kenai Since 1954

Ambassador Program

Thank you for your interest in the Ambassador Program of the Kenai Chamber of Commerce & Visitor Center! This brochure contains important information on the Ambassador Program, such as the purpose of the program, roles and responsibilities of an Ambassador and how to serve as an official Chamber Ambassador.

PROGRAM MISSION

It is the mission of the Kenai Chamber of Commerce & Visitor Center's Ambassador Program to promote member commitment and retention by:

- Raising awareness of KCCVC activities and benefits
- Informing and involving new KCCVC members to promote strong continuing membership
- Encouraging meaningful and beneficial participation in the KCCVC's programs

WHY SERVE AS AN AMBASSADOR?

Serving as an Ambassador allows you to become more involved in your business community, which results in increased networking opportunity, enhanced visibility of your business, and numerous opportunities to market and promote your products and services.

WHO CAN SERVE AS AN AMBASSADOR?

Any current KCCVC member or employee of a member in good standing may apply to serve as Ambassador Program

WHO ARE THE AMBASSADORS?

The Ambassador Program consists of volunteers from the KCCVC current membership or an employee of a member who donates their time to assist the KCCVC in various activities. An Ambassador is an official representative of the Kenai Chamber of Commerce & Visitor Center, a front-line volunteer.

Apply to be an Ambassador

Name: _____ Company: _____

Title/Position: _____ Years with Company: _____

Mailing Address: _____ Areas of Interest:

City/State/Zip: _____ Networking

Business Phone: _____ Event Planning

Personal Phone: _____ Office Work

Email: _____ Tourism

Please tell us why you are interested in becoming a KCCVC Ambassador

Please list other volunteer activities you are involved with:

Signature

Date